

## *Press Release*

### For immediate release

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Press web site: [www.dl-c.com/Temp/index-PWP40press.html](http://www.dl-c.com/Temp/index-PWP40press.html)

### **Digital Light & Color announces PICTURE WINDOW PRO 4.0** photo editing software.

Belmont, Mass, April 25, 2006 – Digital Light & Color, Inc. today announced the release of PICTURE WINDOW PRO 4.0, a major upgrade to its powerful professional image editing program. This new version adds Batch Workflows, RAW File Processing, Autoplay Support, an instant 'slide-show' mode for previewing images, and a flexible, expanded new Browser.

PICTURE WINDOW PRO 4.0 is for serious photographers – and anyone who wants to be a serious photographer. At its heart is a powerful suite of tools with everything needed in a professional digital darkroom, providing the same precise, in-depth control over virtually every aspect of an image found in much more expensive professional programs. And because Picture Window Pro was developed from the ground up by photographers for photographers, it doesn't have the clutter of a lot of useless features that get in a photographer's way.

Picture Window Pro's features include a wide range of precision image adjustments, sophisticated masking capabilities, advanced sharpening capabilities. full support for color management and for 48-bit color, and a powerful and flexible integrated Album feature that makes layout a joy. With its

new capabilities, Picture Window Pro 4.0 is more powerful than ever, yet its easy-to-learn interface leads users to mastery faster than they can imagine.

## ***NEW FEATURES***

### **Batch Workflows**

PICTURE WINDOW PRO 4.0 introduces a new graphical batch workflow feature which allows you to chain a series of operations from one image and apply them to a batch of images. The workflow is executed in the background, so you can continue using PICTURE WINDOW PRO for other work or leave it unattended until it completes. Workflows can be saved, so you can develop a set of standard workflows for common tasks.

Workflows can be used to adjust color, brightness, sharpness and other parameters on a group of images that require the same treatment. They can also be used to for housekeeping tasks like moving, renaming, and resizing images, changing their file format, and adding EXIF descriptions and copyrights.

### **Image Review**

You can now preview your images in slide-show fashion using the new Play window. It displays large size images from the browser or workflow window. Images can be advanced manually or automatically. The Play window also has a triage function. It lets you mark images as keepers or rejects (or unmarked) and then apply various operations to these categories. For instance you can delete rejects and apply a workflow to keepers.

### **RAW File Processing**

PICTURE WINDOW PRO 4.0 can open RAW files from nearly all major cameras that produce RAW output, including files converted to Adobe DNG. RAW is completely integrated into PICTURE WINDOW PRO. RAW thumbnails are

displayed by the browser, the images can be opened just like any others and can then be operated on by all transformations and tools. RAW files are opened as 48 bit images preserving all the information in the original image.

### **New Browser Features**

The browser now displays folders and lets you navigate folder hierarchies. Thumbnail generation has been sped up and moved to the background, so you no longer have to wait for it to complete before doing other work. Album and workflow files are now displayed and may be opened from the browser. The browser allows you to rotate tiff and jpeg files and view and edit EXIF properties. You can also create new folders directly in the browser and then drag thumbnails into them. This allows you to perform many organizing tasks without leaving Picture Window.

### **Infrastructure Enhancement**

Many of the features outlined above depend on a major enhancement to Picture Window's unseen infrastructure. Picture Window now can now process many functions in the background, concurrently with foreground processing. Future improvement will take further advantage of this feature.

PICTURE WINDOW PRO 4.0 is available directly from Digital Light & Color. It can be purchased over the web at [www.dl-c.com](http://www.dl-c.com). The price is \$89.95.

PICTURE WINDOW PRO 4.0 runs on the PC under Windows 2000 or Windows XP.

### ***About Digital Light & Color***

Since its inception in 1993, the goal of Digital Light & Color has been to create and distribute the best possible software for photographers. The company was founded by Jonathan Sachs – the programmer who, in 1982, created the first version of Lotus 1-2-3. In 1994, Digital Light & Color distributed the first copies of its critically acclaimed electronic darkroom software, Picture Window. The

company also developed Color Mechanic – an award-winning Photoshop plug-in for making selective color adjustments, and the suite of Profile Mechanic color management tools for monitors, scanners and digital cameras, as well as Frame Explorer, software for visualizing and exploring framing options for photographs and artwork.

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